

BOX ELDER COUNTY TOURISM PROFILE

County Indicator	2005	2006	2007	% Change 2006-2007	State Ranking
DEMOGRAPHIC					
Population	45,304	45,987	47,491	3.3%	8
Total Non-Ag Employment	18,901	19,416	20,465	5.4%	9
Non-Ag Avg Monthly Wage	\$2,953	\$3,173	\$3,534	11.4%	1
Per Capita Income	\$23,857	\$24,531	\$26,066	6.3%	13
Unemployment Rate*	4.2%	3.2%	2.8%	-12.5%	11
SPENDING & EMPLOYMENT					
Spending by Travelers (Millions)	\$58.4	\$58.3	\$65.4	12.2%	14
Travel & Tourism Related Employment	2,166	2,341	2,467	5.4%	7
TOURISM TAX REVENUES (000s)					
Local Tax Revenues from Traveler Spending	\$2,113.0	\$2,136.0	\$2,042.0	-4.4%	11
Transient Room Tax	\$78.6	\$89.9	\$136.3	51.6%	21
Restaurant Tax	\$314.8	\$353.6	\$386.5	9.3%	9
Car Rental Tax	--	--	--	--	--
Gross Taxable Retail Sales (millions)	\$459.1	\$515.8	\$578.1	12.1%	10
REGIONAL VISITATION COUNTS					
I-15 UT/ID Traffic Count	3,212,000	3,285,000	3,358,000	2.2%	
I-84 UT/ID Traffic Count	2,482,000	2,555,000	2,591,500	1.4%	
Brigham City Welcome Center	72,875	75,196	84,592	12.5%	
Willard Bay S.P.	244,049	325,933	192,224	-41.0%	
Antelope Island S.P.	272,381	250,886	281,266	12.1%	
Hyrum S.P.	62,712	67,980	82,480	21.3%	
Golden Spike N.H.S.	40,156	45,341	45,088	-0.6%	
Ft. Buenaventura S.P.	NA	NA	NA	NA	

* Several Counties have identical Unemployment Rates

r = revised

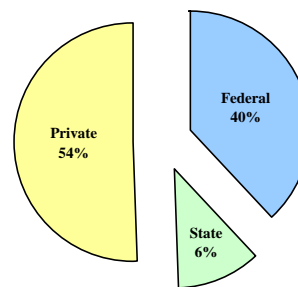
Land Ownership - 2007	No. of Acres	% Total
Total Acres in County	3,539,897	100.0%
Federal Government	1,432,486	40.5%
BLM	1,083,188	30.6%
US Forest Service	102,565	2.9%
National Park Service	2,264	0.1%
National Wildlife Service	38,878	1.1%
Other*	205,591	5.8%
State Government	431,427	12.2%
Utah State Parks & Recreation	--	--
Utah State Wildlife Reserves	41,184	1.2%
State Trust Lands	178,164	5.0%
Other**	212,079	6.0%
American Indian	--	--
Private*	1,905,618	53.8%

* Includes Military and Bankhead Jones land

** Includes State Sovereign and UDOT land

*May include some local government land

Land Ownership - 2007



Box Elder County Tourism Profile

